PANAEXPO 2008 DEMOGRAPHICS and AREAS OF INTEREST:

Tickets ordered online:	Total online registrations:	2300	Visitor Interest:	
Age: Looking for specific opportunities 50+ 53% in Panama 40-50 24% Retirement opportunities 52% 21-30 7% Medical Tourism 10% Off-shore investments 23% Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 - 100,000 39% Real Estate 52% 100,000 - 200,000 38% 200,000 + 13% Looking for specific Real Estate interests 56% Married 72% Mountain Residential 29% City / Urban Residential 19% Club / Gated Community 20% Commercial Investment 27% Realtor 20% Commercial Investment 27% Commercial Invest	Tickets ordered online:	1479	General Interest	63%
Age: Looking for specific opportunities 50+ 53% in Panama 40-50 24% Retirement opportunities 54% 30-40 16% Vacation Travel 52% 21-30 7% Medical Tourism 10% Off-shore investments 23% Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% 200,000 + 13% Looking for specific Real Estate interests 56% Real Estate interests 56% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% P	Online tickets issued:	1217	Professional Interest	23%
50+ 53% in Panama 40-50 24% Retirement opportunities 54% 30-40 16% Vacation Travel 52% 21-30 7% Medical Tourism 10% Off-shore investments 23% Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Married 72% Mountain Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Freal estate (farms, lots) 14% Professional Services <td>Total attended the show:</td> <td>1283</td> <td>Both General and Prof.</td> <td>14%</td>	Total attended the show:	1283	Both General and Prof.	14%
50+ 53% in Panama 40-50 24% Retirement opportunities 54% 30-40 16% Vacation Travel 52% 21-30 7% Medical Tourism 10% Off-shore investments 23% Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Married 72% Mountain Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Freal estate (farms, lots) 14% Professional Services <td></td> <td></td> <td></td> <td></td>				
40-50 24% Retirement opportunities 54% 30-40 16% Vacation Travel 52% 21-30 7% Medical Tourism 10% Off-shore investments 23% Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Marrial status: Beach Front Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Occupations: Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Participated in 5% Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers	Age:		Looking for specific opportunities	
30-40	50+	53%	in Panama	
21-30	40-50	24%	Retirement opportunities	54%
Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Marrital status: Beach Front Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Occupations: Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Retirement Guided Property Tours 55%	30-40	16%	Vacation Travel	52%
Annual Income: Entrepreneurial/Business 41% under 50,000 10% Referral income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Image: Comparison of the comparison of	21-30	7%	Medical Tourism	10%
under 50,000 10% Referal income 20% 50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Marital status: Beach Front Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Farticipated in Tourism & Travel draws 67% Other 20% Vacation Offers 81% Other 20% Vacation Offers 81% Retirement 55%			Off-shore investments	23%
50,000 – 100,000 39% Real Estate 52% 100,000 – 200,000 38% Looking for specific Real Estate interests 56% Marital status: Beach Front Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Retirement Guided Property Tours 55%	Annual Income:		Entrepreneurial/Business	41%
100,000 - 200,000 38% 200,000 + 13% Looking for specific Real Estate interests 56% Marital status: Beach Front Residential 60% Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Participated in Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement	under 50,000	10%	Referral income	20%
Looking for specific Real Estate interests 56%	50,000 - 100,000	39%	Real Estate	52%
Real Estate interests56%Marital status:Beach Front Residential60%Married72%Mountain Residential29%Single28%City / Urban Residential19%Club / Gated Community20%Occupations:Condo Hotel / Income48%Retired21%Pre-construction Investment27%Realtor20%Commercial Investment15%Real Estate Investor15%Other real estate (farms, lots)14%Professional Services30%Health Care5%Participated inSmall Business Owner24%Tourism & Travel draws67%Other20%Vacation Offers81%Round Trips Air only70%RetirementGuided Property Tours55%	100,000 - 200,000	38%		
Marital status:Beach Front Residential60%Married72%Mountain Residential29%Single28%City / Urban Residential19%Club / Gated Community20%Occupations:Condo Hotel / Income48%Retired21%Pre-construction Investment27%Realtor20%Commercial Investment15%Real Estate Investor15%Other real estate (farms, lots)14%Professional Services30%Health Care5%Participated inSmall Business Owner24%Tourism & Travel draws67%Other20%Vacation Offers81%Round Trips Air only70%RetirementGuided Property Tours55%	200,000 +	13%	Looking for specific	
Married 72% Mountain Residential 29% Single 28% City / Urban Residential 19% Club / Gated Community 20% Condo Hotel / Income 48% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%			Real Estate interests	56%
Single 28% City / Urban Residential 19% Club / Gated Community 20% Occupations: Condo Hotel / Income 48% Retired 21% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Marital status:		Beach Front Residential	60%
Club / Gated Community 20% Occupations: Retired 21% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Married	72%	Mountain Residential	29%
Occupations:Condo Hotel / Income48%Retired21%Pre-construction Investment27%Realtor20%Commercial Investment15%Real Estate Investor15%Other real estate (farms, lots)14%Professional Services30%Health Care5%Participated inSmall Business Owner24%Tourism & Travel draws67%Other20%Vacation Offers81%Round Trips Air only70%RetirementGuided Property Tours55%	Single	28%	City / Urban Residential	19%
Retired 21% Pre-construction Investment 27% Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%			Club / Gated Community	20%
Realtor 20% Commercial Investment 15% Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Occupations:		Condo Hotel / Income	48%
Real Estate Investor 15% Other real estate (farms, lots) 14% Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Retired	21%	Pre-construction Investment	27%
Professional Services 30% Health Care 5% Participated in Small Business Owner 24% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Realtor	20%	Commercial Investment	15%
Health Care 5% Participated in Small Business Owner 24% Tourism & Travel draws 67% Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Real Estate Investor	15%	Other real estate (farms, lots)	14%
Small Business Owner24%Tourism & Travel draws67%Other20%Vacation Offers81%Round Trips Air only70%RetirementGuided Property Tours55%	Professional Services	30%		
Other 20% Vacation Offers 81% Round Trips Air only 70% Retirement Guided Property Tours 55%	Health Care	5%	Participated in	
Round Trips Air only 70% Retirement Guided Property Tours 55%	Small Business Owner	24%	Tourism & Travel draws	67%
Retirement Guided Property Tours 55%	Other	20%	Vacation Offers	81%
1 7			Round Trips Air only	70%
Retired or will be retired	Retirement		Guided Property Tours	55%
	Retired or will be retired			
within the next 10 years 84% Interest in future events	within the next 10 years	84%	Interest in future events	
Real Estate in General 67%			Real Estate in General	67%
How many own Real Estate: Retirement & Relocation 46%	How many own Real Estate	2.	Retirement & Relocation	46%
Own Real Estate: 79% Commercial Real Estate 32%	Own Real Estate:	79%	Commercial Real Estate	32%
Own Investment Property 17% Business Opportunities 54%	Own Investment Property	17%	Business Opportunities	54%
Own Vacation / 2nd home 14% Off Shore Financial Services 37%	Own Vacation / 2nd home	14%	Off Shore Financial Services	37%
Rent 13%	Rent	13%		