

Panama Festival & Expo 2009

Toronto, Canada



6900 Airport Rd, Hall 4, Mississauga, Ontario
www.internationalcentre.com

EVENT SCHEDULE:

Friday, April 24

8 am – 5 pm	Exhibitors arrive and set up
5 pm – 9 pm	Grand Opening of the Festival and Exposition VIP Networking Night

Saturday, April 25

10 am – 6 pm	Second day of the Exposition
7 pm – 11 pm	Networking, cash bar and Entertainment

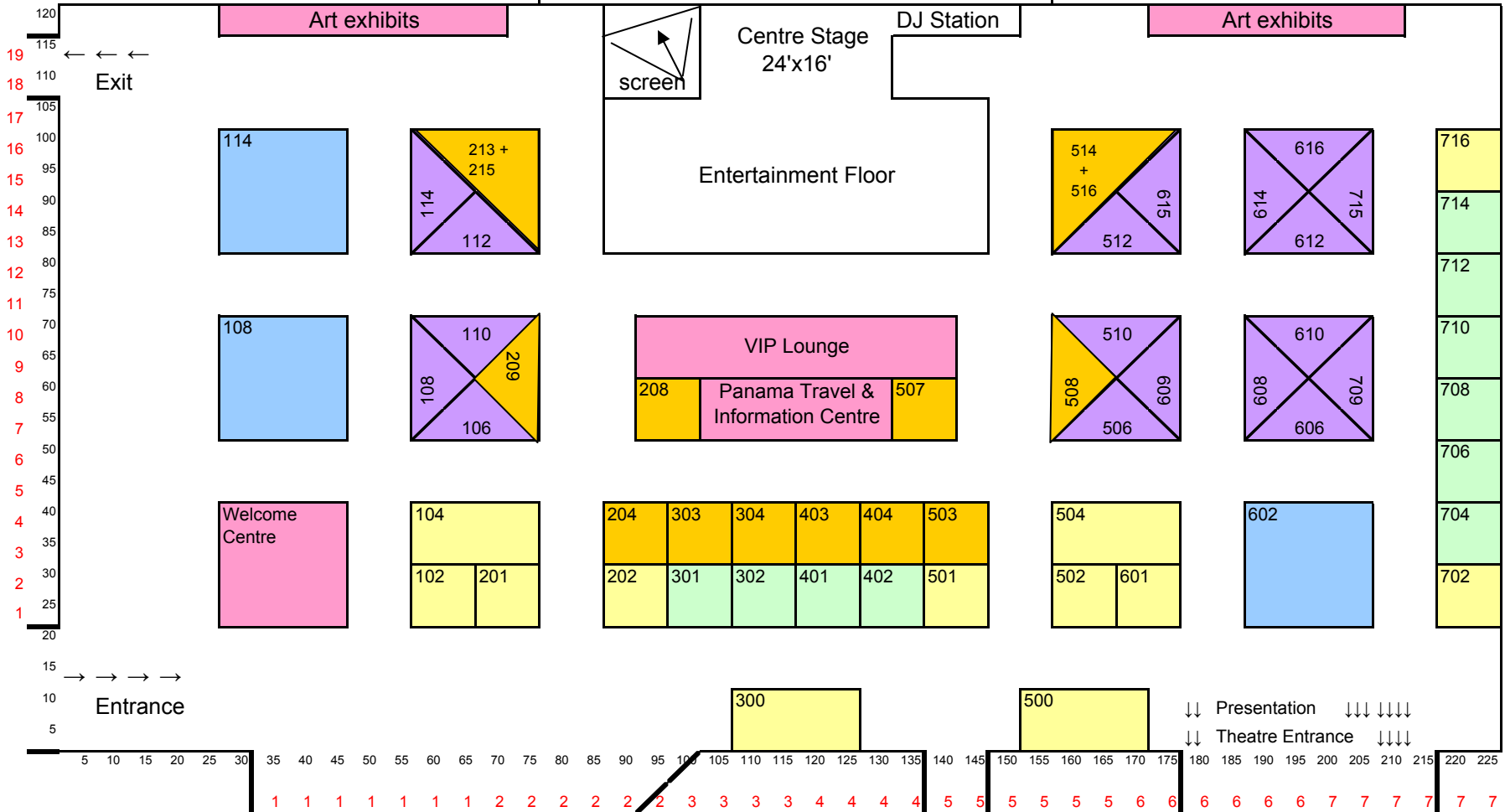
Sunday, April 26

10 am – 5 pm	Third day of the Exposition
5 pm – 11 pm	Exhibitors move out

Networking nights accompanied by cash bar, live performances by Panamanian folklore groups and celebrity attendance



**Panama Festival & Expo 2009
International Centre, Hall 4**



10x10 - standard	\$5,000
10x10 - corner	\$5,500
20x20 - island	\$18,000
20' front diagonal	\$6,000
20x10 - double	\$9,500
Sponsor Package Booth	

↓↓ Presentation ↓↓ ↓↓ ↓↓
 ↓↓ Theatre Entrance ↓↓ ↓↓

2000 Sq Feet
 Seminar Space
 Hall 3a

Panama Festival & Expo 2009, Toronto Canada
Exhibitor Registration Application Form



Company name:		
Address:		City:
Province/State:	Postal Code:	Country:
Main contact:		Other contact:
Main contact's title:		Other contact's title:
Company Phone:	Direct phone:	Cellular:
Fax Number:	Email:	Other Email:
Other Contact Info:		www.:
30-words description of your business for Event Brochure and website:		
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EXHIBITOR SELECTION:			
Booth Space:	Amount:	Print Marketing:	Amount:
Live Presentation:	Amount:	Visibility:	Amount:

SELECTION PREFERENCE:	TOTAL AMOUNT:

EVENT RATES AND PRICES:

Booth Space:			Print Marketing:		Live Presentations:		Visibility:	
Standard	10x10	\$5,000	1/8 page	\$500	Centre Stage	\$1,200	Banner 6 feet	\$1,200
Corner	10x10	\$5,500	1/4 page	\$800	Pro Panel	\$1,500	Expo Bag	\$1,000
Diagonal	20 ft	\$6,000	1/2 page	\$1,500	Sales Panel	\$2,000	Bottled Water	\$1,000
Double	20x10	\$9,500	full page	\$2,500	Entertainment	\$3,000	Designated Area	\$3,000
Isle	20x20	\$18,000	inside cover	\$3,500	MC or Keynote	\$5,000	PR & Media	\$ at cost

Exhibitor package includes:
 fully draped booth with carpeted hall
 one 6' draped table, 2 chairs
 listing on the website and in the Event Guide
 6 exhibitor badges

Services available at extra charge:
 - customs broker; storage
 - audio-visual and computer equipment rentals
 - carpet, electrical outlets, telephone and internet
 - loading / unloading assistance

 exhibitor's authorized signature name of signing officer date

please email your signed and dated exhibitor licensing agreement together with this form to panaexpo@gmail.com ,
 or deliver in person to your event representative for payment instructions



Panama Festival & Expo 2009

Terms and Conditions and Exhibitor Licensing Agreement.

By accepting the Exhibitor registration application form and the within signed agreement along with the payment of the applicable fees, Panama Festivals S.A. (the Provider) hereby grants to you (the Exhibitor) a limited, revocable, non-transferable license to operate within a assigned booth on the exhibition floor at the Panama Festival & Expo 2009 (the Event) subject to the following terms and conditions.

Permitted operation:

The Exhibitor is permitted to operate at the Event in the manner that shall include displaying, discussing and distributing promotional materials directly related to the business of the Exhibitor as specified on the approved Exhibitor registration application form. The Exhibitor may engage in description of product and service with the attendees of the Event for the purpose of introduction of the attendees to the products and services of the Exhibitor.

Exhibit space:

During all times, the Exhibitor may operate only within the assigned booth space or in such other authorized areas as the lecture halls, or the centre stage during the presentation time slots assigned for the Exhibitor. Unless otherwise authorized by the Provider, operation in any other areas is prohibited.

Unless otherwise authorized by the Provider, the use of sound amplifying equipment is prohibited.

Exhibitor may not assign this contract and may not permit all or any part of its assigned space to be used by any other business or entity without the Provider's written consent. Unless otherwise authorized by the Provider, only the licensed Exhibitor may operate within the assigned space.

Booth space and location is assigned on first come first serve basis. The Provider will make every effort to facilitate the Exhibitor's requests for particular location of the assigned space or presentation time slots, but reserves the right to modify such assignments prior to the Event.

Display and Presentation:

Exhibitors are permitted to display posters, signs, banners and other material depicting their product and services provided that these materials reflect the business of the Exhibitor as indicated on the approved Exhibitor registration application form and only within the assigned exhibitor's booth, unless otherwise approved by the Provider. Exhibitor must not use signage or any display materials that could be viewed as objectionable for general audience, must adhere to good taste and quality of signage and display materials, and conform with the applicable health, fire and public safety standards. The Provider reserves the right to request the removal of any items displayed within Exhibitor's booth that in the Provider's sole discretion do not conform to Event guidelines. Failure to comply with such a request may be just cause for removal of an Exhibitor from the Event.

Shipping, Loading, Set up and Removal:

Exhibitor will be responsible for the shipment, custom clearance, unloading, setting up and removal of any exhibit materials including additional furniture, equipment, displays, or signage to be used in the exhibit space. Only contractors authorized by the Event hosting facility may be used in the course of moving the exhibit materials in and out of the facility and the Exhibitor shall be responsible for any additional charges that may apply. The Exhibitor must move all exhibit materials into the exhibit space and fully assemble the exhibit prior to the specified time of opening of the Event for the public as indicated in the Exhibitor package. The Exhibitor must dismantle the exhibit and move all exhibit materials out of the exhibit space immediately after the specified closing time of the Event and before the specified cut-off time as indicated in the Exhibitor package. Anything part of the exhibit not removed by the cut-off time will be discarded at Exhibitor's expense.

No part of the exhibit may be dismantled or removed prior to the closing of the Event. No exhibit materials may be moved in or out of the exhibit space, and no installation or dismantling of the exhibit materials may take place during the public hours of the Event.

Regulated Trade and Services:

Exhibitor may not solicit trades, execute binding contracts, or accept payment for products or services from attendees unless it is done in strict compliance with laws and regulations related to such trades and services in the Province of Ontario. If Exhibitor wishes to contract services of a Canadian professional licensed in the Province of Ontario to facilitate such trades and services as the Exhibitor may require, then such professional contracted by the Exhibitor must also be registered and permitted to operate as one of the exhibitors at the Event.

Any taxes, license fees or any other charges that may be due as a result of Exhibitor's transactions at the Event shall be responsibility of the Exhibitor.

Liabilities and Warranties:

Exhibitor agrees to participate in the Event at its own risk.

In no case shall the Provider, the Event hosting facility and/or their agents, employees, subcontractors or representatives be liable for any direct, indirect, punitive, incidental, special, consequential damages or any damages whatsoever including, without limitation, property damages from fire, theft, accident, vandalism or any other cause, personal injury from any cause whatsoever, including third party injury, damages for loss of use, or loss of profits, or any other damages from any cause arising out of or in any way connected with the participation at the Event, performance of the Provider or facility's or subcontractors' services, inability by the Provider or the facility to hold the Event, delay or inability to use the facility's services, provision of or failure to provide services, including pre-paid services, or for any other services obtained at the Event or for the purposes of the Event whether directly from the Provider, or from the facility, or from their subcontractors, or from any other provider or exhibitor associated with the Event, or caused by the attendees or guests of the Event, or otherwise arising out of the Exhibitor's participation in the Event, whether based on contract, tort, negligence, strict liability or otherwise, even if the Provider and the facility or any of their subcontractors, agents, employees, or representatives have been advised of the possibility of damages. The Exhibitor hereby explicitly and irrevocably waives any and all claims for such losses, damages, or injuries.

Exhibitor further agrees to indemnify and hold the Provider, its parents, subsidiaries, affiliates, agents, employees and representatives harmless from any claim, demand, or damage, including reasonable attorneys' fees, asserted by any third party due to or arising out of the Exhibitor's participation or inability to participate in the Event.

Exhibitor acknowledges and agrees that no representations, warranties or guarantees of attendance or sales, or usefulness of the Event have been made by the Provider, its employees, affiliates or its agents.

Jurisdiction

This agreement is governed by the laws of the Province of Ontario, Canada. Exhibitor hereby irrevocably consents to the exclusive jurisdiction and venue of courts in the province of Ontario, Canada in all disputes arising out of or relating to this agreement, or the Exhibitor's participation in the Event. If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect. Unless otherwise specified herein, this agreement constitutes the entire agreement between the Exhibitor and the Provider and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written, between the Exhibitor and Provider, its agents, employees and representatives. A printed version of this agreement and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this agreement to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

The Provider reserves the right to amend, modify, or change these Terms and Conditions and this license agreement at any time.

Exhibitor's authorized signature

name of signing officer

date

EVENT GUIDE LAYOUT

Front cover
front banner

Inside Front cover
2

Messages from Government Officials
4

Article
6

1/4 page Listing of Exhibitors
1/8 pg
1/8 pg
8

Welcome and Information from Organizing Committee
3

Event and Conference Schedule
5

Full Page Ad
7

Listing of Exhibitors
1/4 page
Cont. 1/8 pg
1/8 pg
9

Article
10

Honorary Guests and Keynote Speakers
12

1/4 page Listing of Exhibitors
1/8 pg
1/8 pg
Cont. 14

Floor Plan
16

Country and Travel Information
18

1/4 page 1/4 page
1/2 page
20

Listing of Exhibitors
1/4 page
Cont. 1/8 pg
1/8 pg
11

Listing of Exhibitors
1/4 page
Cont. 1/4 page
13

Full Page Ad
15

Floor Plan
17

1/8 pg Article
1/8 pg
1/8 pg
1/8 pg
19

Full Page Ad
21

1/8 pg Article
1/8 pg
1/8 pg
1/8 pg
22

1/2 page Article
24

Entertainment Schedule
26

1/2 page
1/2 page
28

Display of All Sponsors
30

Article 1/4 page
23

Full Page Ad
25

1/2 page
1/8 pg 1/4 page
1/8 pg
27

Article 1/2 page
29

Back Inside Cover

Back Cover

1/8 pg - \$500

1/4 pg - \$800

1/2 pg - \$1,500

1 page - \$2,500

Inside Cover - \$3,500

Banner Cover - \$3,000